

Mobility Options

◀ no. 12 ▶



Promote active transportation and alternatives to single-occupancy car travel.

Best Practice Actions [[See action tools](#), [guidance](#), [city reports](#)]

7. Implement multimodal transportation best management practices in the workplace for city employees.

Complete these 6 BMPs to earn 1 star recognition for GreenStep best practice action 12.7:

- Multi-modal directions**
 - On your web site, in event/meeting invitations, make clear how a person could arrive on foot, by transit, by bike, and by ride/car sharing, as available.
- Accessible off-site locations**
 - Choose locations for off-site meetings and events that allow a person to use means other than driving alone.
- Educate City Council members and staff**
 - Lunch and learn sessions, handouts, discussion of mesh between multi-modalism and city mission.
- Buddy system**
 - Pair people experienced in travel other than single occupancy vehicles with others in the workplace to make learning about other modes more effective.
- New hire orientation**
 - Include a 'transportation options and benefits' section in standard new employee training.
- Travel logs**
 - Gather information about employee travel from a travel log survey sent to all staff each spring and fall so as to gauge effectiveness of multi-modal transportation efforts.

Complete 4 or 6 of these BMPs to earn, respectively, 2 or 3 star recognition for GreenStep best practice action 12.7:

- Alternative compensation for travel options**
 - Pay part or all costs for transit passes, provide pre-tax payments for transit or biking, provide other financial incentives for not always driving alone to work. Compensate or reward travel during the day by modes other than driving alone.
- City membership in network transportation options**
 - Buy a vehicle staff can share, and/or buy a membership in services such as car2go, Nice Ride, HOURCAR, van pool.
 - Encourage use of modes other than driving alone for travel during the day, e.g., walk to nearby locations, carpool to provide information for taking transit or bicycling to frequent destinations.
- Shower / changing room**
 - Provide facilities that encourage employees to use transport options such as biking, walking, running.
- Parking / storage**
 - Install/expand indoor / outdoor bicycle parking racks/storage facilities.
 - Provide priority parking for carpools and/or Electric Vehicles
- Employee learning activity**
 - Sponsor / organize, at least once a year, a group activity such as a bike ride, a transit options fair.
- Transportation committee**

- Use an existing employee group, such as a wellness group, or create a new group, to refine implementation of these transportation options.
- **Flexible workplace policies / practices**
 - Allow telecommuting, adjustable start/end times, 'dress for the day,' to accommodate transit schedules and commuting by modes other than driving alone.